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## LAUREN C. REID

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### Academic and Professional Employment

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Wake Forest University, <i>Associate Professor of Accountancy</i>	2021 – present
<i>Assistant Professor of Accountancy</i>	2018 – 2021
University of Pittsburgh, <i>Assistant Professor of Accounting</i>	2015 – 2018
University of Tennessee, <i>Graduate Research Assistant</i>	2010 – 2015
Wake Forest University, <i>Adjunct Accounting Professor</i>	2010
Ernst & Young, Charlotte, NC, <i>Staff Auditor</i>	2008 – 2009

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### Education and Professional Certification

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University of Tennessee <i>Ph.D. in Business Administration, Concentration: Accounting</i>	2015
Wake Forest University <i>Master of Science in Accountancy</i>	2008
<i>Bachelor of Science in Accountancy</i>	2007
Certified Public Accountant, North Carolina	2009 – present

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### Research

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#### *Peer Reviewed Publications:*

- Biggerstaff, L.E., D.C. Cicero, B. Goldie, and L.C. Reid. 2021. CFO Effort and Public Firms' Financial Information Environment. *Contemporary Accounting Research* 38(2): 1068-1113.
- Carcello, J.V., T.L. Neal, L.C. Reid, and J.E. Shipman. 2020. Auditor Independence and Fair Value Accounting: An Examination of Non-Audit Fees and Goodwill Impairments. *Contemporary Accounting Research* 37(1): 189-217.
- Reid, L.C., J.V. Carcello, C. Li, and T.L. Neal. 2019. Impact of Auditor and Audit Committee Report Changes on Financial Reporting Quality and Costs: Evidence from the United Kingdom. *Contemporary Accounting Research* 36(3): 1501-1539.
- Ayres, D.R., T. L. Neal, L.C. Reid, and J.E. Shipman. 2019. Auditing Goodwill in the Post-Amortization Era: Challenges for Auditors. *Contemporary Accounting Research* 36(1): 82-107.
- Reid, L.C. and J.V. Carcello. 2017. Investor Reaction to the Prospect of Mandatory Audit Firm Rotation. *The Accounting Review* 92(1): 183-211.

### ***Working Papers:***

“The Perceived Scrutiny from Partner Identification and Audit Quality” with Feng Guo, Nam Ho, and Chan Li

- Preparing for second round submission to *The Accounting Review*
- 2021 University of Kansas (Co-author Presenter)
- 2020 Wake Forest University (Presenter)
- 2020 University of Illinois, Chicago (Co-author Presenter)
- 2019 Tennessee Alumni Research Symposium (Presenter)
- 2019 AAA Annual Meeting (Co-author Presenter)
- 2019 AAA Auditing Section Midyear Meeting (Co-author Presenter)

“Does Reporting Risks of Material Misstatement in the Audit Report Impact Audit Adjustments? Experimental Evidence from U.K. Audit Partners and Senior Managers” with Joe Carcello and Mark Nelson

- Preparing for submission to *Accounting, Organizations and Society*
- 2016 University of Georgia Workshop (Co-author Presenter)

### ***Pedagogical Working Paper:***

“Improving Student Learning Effectiveness Using an Adapted Version of W. Edwards Deming’s Plan-Do-Study-Act (PDSA) Cycle” with Pete Brewer, James Kohlmeyer, and Norma Montague

- Preparing for second round submission to *Issues in Accounting Education*

### ***Professional Publication:***

Biggerstaff, L.E., D.C. Cicero, B. Goldie, and L.C. Reid. 2016. Chipping Away at Financial Reporting Quality. *The CLS Blue Sky Blog: Columbia Law School’s Blog on Corporations and the Capital Markets* (January 14, 2016).

## **Presentations and Conference Attendance**

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- 2021 *Journal of International Accounting Research* Conference (Discussant)  
Deloitte Trueblood Seminar  
AAA Auditing Section Midyear Meeting
- 2020 *Review of Accounting Studies* Conference  
*Contemporary Accounting Research* Conference  
Wake Forest University Workshop (Presenter)  
University of Illinois, Chicago (Co-author Presenter)
- 2019 *Contemporary Accounting Research* Conference (Presenter)  
AAA Auditing Section Midyear Meeting (Co-author Presenter)  
AAA Annual Meeting (Co-author Presenter)  
Deloitte Trueblood Seminar  
FASB Faculty Program  
Tennessee Alumni Research Symposium (Presenter)  
University of Texas Audit Symposium

- 2018 Virginia Tech Accounting Research Conference (Presenter)  
Tennessee Alumni Research Symposium (Presenter)  
PwC Accounting and Tax Symposium
- 2017 *Contemporary Accounting Research* Conference (Presenter)  
Wake Forest University (Presenter)
- 2016 AAA Annual Meeting (Panelist on Auditor Reporting)  
AAA Auditing Section Midyear Meeting (Moderator)  
AAA New Faculty Consortium  
Journal of Accounting Auditing and Finance Conference Parallel Session (Co-author Presenter)  
European Finance Association Annual Meeting (Co-author Presenter)  
Financial Management Association International Annual Meeting (Co-author Presenter)  
Eastern Finance Association Annual Meeting (Co-author Presenter)
- 2015 PCAOB/JAR Conference on Auditing and Capital Markets  
Boston College (Presenter)  
Georgia State University (Presenter)  
University of Arkansas (Presenter)  
University of Connecticut (Presenter)  
University of Illinois (Presenter)  
University of Massachusetts (Presenter)  
University of Pittsburgh (Presenter)  
University of Arkansas Summer Research Conference (Co-author Presenter)
- 2014 University of Illinois Symposium on Audit Research  
AAA Annual Meeting (Presenter)  
AAA/Deloitte/J. Michael Cook Doctoral Consortium  
University of Texas McCombs Accounting Research Conference  
AAA Auditing Section Midyear Meeting  
AAA Ohio Region Meeting 2014 (Co-author Presenter)
- 2013 University of Tennessee Corporate Governance Center Research Forum (Presenter)  
Florida International University (Co-author Presenter)  
AAA Auditing Section Midyear Meeting (Presenter)  
AAA Auditing Section Midyear Doctoral Consortium
- 2012 AAA Auditing Section Midyear Meeting  
AAA Auditing Section Midyear Doctoral Consortium
- 2011 AAA Auditing Section Midyear Meeting  
AAA Auditing Section Midyear Doctoral Consortium

## Teaching

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### Wake Forest University

ACC211: Intermediate Accounting I (Undergraduate)

- Fall 2019 (2 sections)
- Summer 2010 (1 section)

ACC212: Intermediate Accounting II (Undergraduate)

- Spring 2022 (2 sections scheduled)
- Spring 2021 (3 sections)
- Spring 2019 (3 sections)
- Spring 2010 (3 sections)

ACC520: Intermediate Accounting I (Graduate)

- Summer 2010 (1 section)

ACC510: Introduction to Financial Accounting (Graduate)

- Summer 2010 (1 section)

### University of Pittsburgh

BUSACC1204: Intermediate Financial Reporting I (Undergraduate)

- Spring 2018 (2 sections)
- Fall 2016 (3 sections)
- Fall 2015 (2 sections)

### University of Tennessee

ACC200: Principles of Accounting (Undergraduate)

- Fall 2012 (2 sections)

## Service

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### Editorial Board

*The Accounting Review*

2020 – present

*Auditing: A Journal of Practice & Theory*

2021 – present

### Ad-Hoc Referee for Scholarly Journals

*The Accounting Review*

*Contemporary Accounting Research*

*Review of Accounting Studies*

*Auditing: A Journal of Practice & Theory*

*Accounting, Organizations and Society*

*Accounting Horizons*

*Journal of Accounting, Auditing and Finance*  
*European Accounting Review*

### **Reviewer for Academic Conferences**

AAA Annual Meeting  
AAA Auditing Section Midyear Meeting  
AAA Financial Accounting and Reporting Section (FARS) Midyear Meeting

### **Service for Academic Conferences**

Co-Chair of Planning Committee, AAA and Deloitte Foundation Trueblood Seminar	2021 – present
Auditing Section Liaison, AAA Annual Meeting	2021 – present
Planning Committee, AAA and Deloitte Foundation Trueblood Seminar	2019 – 2021
Discussant, <i>Journal of International Accounting Research</i> Conference	2021
Panelist, AAA Annual Meeting	2016
Moderator, AAA Auditing Section Midyear Meeting	2016
Discussant, AAA Auditing Section Midyear Meeting	2014

### **Wake Forest University School of Business**

Research Incubator Coordinator	2021 – present
Graduate Honor Council Member	2019 – 2021
MSA Curriculum Committee Member	2019 – present

### **Service to the Winston-Salem Community**

Salem Montessori School Board Chair	2021 – present
Salem Montessori School Board Treasurer	2019 – 2021
Junior Achievement of the Triad Volunteer	2020 – present

### **Service to prior universities**

University of Pittsburgh Accounting Area Workshop Series Co-Coordinator	2017 – 2018
University of Pittsburgh Diversity Committee Member	2015 – 2018
University of Tennessee Accounting Workshop Doctoral Student Coordinator	2013 – 2015

### **Academic Awards and Scholarships**

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Wake Forest University Cowan Faculty Research Award	2019
University of Pittsburgh Katz Excellence in Teaching Award	2015 – 2018
AAA/Deloitte/J. Michael Cook Doctoral Fellow	2014
University of Tennessee ESPN Scholarship Recipient	2010 – 2015
University of Tennessee Summer Graduate Research Assistantship	2013
Federation of Schools of Accountancy Student Achievement Award	2008
Wake Forest University Graduate Research and Teaching Assistant	2007 – 2008