

YEONGIN KIM

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Wake Forest School of Business
Wake Forest University
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ACADEMIC APPOINTMENT

Assistant Professor of Analytics	2024 - Present
Robinson-Lightcap Faculty Fellow	2026 - Present
Wake Forest School of Business Wake Forest University, Winston-Salem, NC	
Assistant Professor	2018 - 2024
Department of Information Systems, VCU School of Business Virginia Commonwealth University, Richmond, VA	

EDUCATION

University of Texas at Dallas, Richardson, TX Ph.D. Management Science with Information Systems concentration Advisors: Dr. Srinivasan Raghunathan and Dr. Mehmet Ayvaci	2013 - 2018
Texas A&M University, College Station, TX M.S. Industrial & Systems Engineering	2011 - 2013
Inha University, Incheon, South Korea B.S. Industrial Engineering	2002 - 2007

AWARDS

- Best Reviewer Award, *Production and Operations Management* 2026
- Best Research Paper, Pre-ICIS SIGDSA Symposium 2025
- Best Problem-Driven Analytical Research Paper, DSI 2025
- Finalist, Best Research Paper, KrAIS Summer Workshop 2025
- Best Theory-Driven Empirical Research Paper, DSI 2024
- Excellence in Reviewing, *Decision Support Systems* 2024
- Outstanding Contribution in Reviewing, *European Journal of Information Systems* 2021
- Best Paper Award, INFORMS e-Business 2017

RESEARCH INTERESTS

- **Domains:** Healthcare IT, Digital Platform, Artificial Intelligence
- **Methodologies:** Game Theory, Econometrics, Applied Machine Learning & Optimization

PUBLISHED & ACCEPTED JOURNAL PAPERS (*: Student Co-Author)

Major Business Journal Publications

UTD 24, FT50: premier; HQ: high-quality (WFU School of Business Journal List).

- P1. **Yeongin Kim**, Seokjun Youn, Kyung Sung Jung, Young Kwark, “The Effectiveness of Regulations on the Dual-Role Retailer’s Data Use for Sellers.” Conditional Acceptance at *Information Systems Research*. [UTD24, FT50]
- P2. Hyejin Mun*, **Yeongin Kim**, Yasin Ceran, Chulho Lee, “Entrepreneurial emotional bias from mass shootings: Evidence from Kickstarter.” *Information & Management* (2024): 104009. [HQ]
- P3. Woojin Yang*, **Yeongin Kim**, Taehun Kim, Yasin Ceran, Chulho Lee, “From Whales to Minnows: The Impact of Crypto-Reward Fairness on User Engagement in Social Media.” *Decision Support Systems* (2024), 114289. [HQ]
- P4. Geng Sun, **Yeongin Kim**, Yinliang (Ricky) Tan, Geoffrey G. Parker (2023) Dinner at Your Doorstep: Service Innovation via the Gig Economy on Food Delivery Platforms. *Information Systems Research* 35(3):1216-1234. [UTD24, FT50]
 - Highlighted in *VCU News*, Jan 16, 2024.
- P5. **Yeongin Kim**, Mehmet U.S. Ayvaci, Srinivasan Raghunathan, Turgay Ayer, “When IT Creates Legal Vulnerability: Not Just Overutilization but Underprovisioning of Health Care Could be a Consequence.” *MIS Quarterly* (2022), 46(3), 1483-1550. [UTD24, FT50]
 - Winner, Best Paper at *INFORMS e-Business 2017*.
- P6. Mehmet U.S. Ayvaci, Huseyin Cacusoglu, **Yeongin Kim**, Srinivasan Raghunathan (*in alphabetical order*), “Designing Payment Contracts for Healthcare Services to Induce Information Sharing: The Adoption and the Value of Health Information Exchanges.” *MIS Quarterly* (2021), 45(2), 637-692. [UTD24, FT50]
- P7. Seonjun Kang*, Xiaojin Liu, **Yeongin Kim**, Victoria Yoon, “Can Bots Help Create Knowledge? The Effects of Bot Intervention in Open Collaboration.” *Decision Support Systems* (2021), 113601. [HQ]
 - Highlighted in *Academic Times*, June 8, 2021.

Other Journal Publications

- P8. Minhee Choi, Seonjun Kang*, **Yeongin Kim**, "Understanding Social Media Advocacy: Advocacy Communication on the Violence Against Women Act." *Health Communication* (2025): 1-11.

- P9. Mutlu Mete, Mehmet U.S. Ayvaci, Venkatesh K. Ariyamuthu, Alpesh Amin, Matthias Peltz, Jennifer T. Thibodeau, Justin L. Grodin, Pradeep P.A. Mammen, Sonia Garg, Faris Araj, Robert Morlend, Mark H. Drazner, Nashila AbdulRahim, **Yeongin Kim**, Yusuf Salam, Ahmet B. Gungor, Bulent Delibasi, Suman K. Kotla, Malcolm P. MacConmara, Prince Mohan, Bekir Tanriover, “Predicting Post-Heart Transplant ESRD Risk in Adults: A Patient-Level Machine Learning Decision Tool.” *Kidney International Reports* (2022), 7.6, 1410-1415.
- P10. Junbo Son, **Yeongin Kim**, Shiyu Zhou, “Alerting Patients via Health Information System Considering Trust-Dependent Patient Adherence.” *Information Technology and Management* (2021): 245-269.

SELECTED WORKING PAPERS

- W1. **Yeongin Kim**, Geng Sun, and Byung Cho Kim, “Coordination and Data Sharing in Tiered Healthcare.” Being Revised for 2nd Round of Review at *Information Systems Research*.
- W2. **Yeongin Kim**, Shujing Sun, Mehmet Ayvaci, Srinavasa Raghunathan, Bekir Tanriover, “Value of Consumer-Facing Information Technologies: Evidence from Healthcare Service Delivery for Kidney Transplant Patients.” Being Revised for 2nd Round of Review at *Information Systems Research*.
- W3. Dapeng Liu, Yousif Alhashemi*, Priyankar Bose, Victoria Yoon, **Yeongin Kim**, “Awakening from Passive Agreement to Service Terms: Designing an Agent-Based Alert System to Enhance Social Media Policy Compliance.” Being Revised for 2nd Round of Review at *Journal of the Association for Information System*.
- W4. Abraham Abby Sen*, Victoria Yoon, **Yeongin Kim**, “AI with a Human Touch: The Impact of Empathetic Chatbots on Patient Stress and Loyalty.” Under 2nd Round of Review at *International Journal of Information Management*.
- W5. Sonika Singhal*, **Yeongin Kim**, Seonjun Kang, Victoria Yoon, “Will Your AI Turn Backers Away? Evidence from Kickstarter’s AI-Use Disclosure Policy” Being Revised for 2nd Round of Review at *Decision Support Systems* (Fast-Track).
• Winner, Best Research Paper, Pre-ICIS SIGDSA Symposium 2025.

REFEREED CONFERENCE PAPERS, PROCEEDINGS, & EXTENDED ABSTRACTS

1. Sonika Singhal, Yeongin Kim, Victoria Yoon, “Will Your AI Turn Backers Away? Evidence from Kickstarter’s AI Disclosure Policy” *Pre-ICIS SIGDSA Symposium, 2025*.
2. Sonika Singhal, Yeongin Kim, Victoria Yoon, “Will Your AI Turn Backers Away? Evidence from Kickstarter’s AI Disclosure Policy” *Workshop on Information Technologies and Systems (WITS), 2025*.

3. Mehmet Ayvaci, Yeongin Kim, Srinivasan Raghunathan, Shujing Sun, Bekir Tanriover, "How Consumer-Facing Digital Technologies Shape Productivity in High-Stakes Services: Evidence from Kidney Transplantation." *Workshop on Information Systems and Economics (WISE)*, 2025.
4. Zhe Wang, Yeongin Kim, Dengpan Liu, and Junbo Son, "An Economic Analysis of the Use of Patient-Generated Health Data (PGHD)." *Decision Science Institute (DSI) Annual Conference*, 2025.
5. Gayoon Kim, Dongkyu Min, Yeongin Kim, Chulho Lee, "Keep an Eye on Me: The Role of Activity Tracking Group as a Social Pre-commitment for Healthier Behaviors." *Conference on Health IT and Analytics (CHITA)*, 2025.
6. Mehmet Ayvaci, Yeongin Kim, Srinivasan Raghunathan, Shujing Sun, Bekir Tanriover, "Value of Consumer-Facing Information Technologies: Evidence from Healthcare Service Delivery for Kidney Transplant Patients." *Conference on Health IT and Analytics (CHITA)*, 2025.
7. Xunyu Chen, Seokjun Youn, Yeongin Kim, "Beyond Words: Unveiling the Effect of Physician's Use of Audio Communication in Online Healthcare Communities." *Artificial Intelligence and Machine Learning in Operations Management Research (AIMOR) Conference*, 2025.
8. Xunyu Chen, Seokjun Youn, Yeongin Kim, "Beyond Words: Unveiling the Effect of Physician's Use of Audio Communication in Online Healthcare Communities." *Artificial Intelligence in Management (AIM) Conference*, 2025.
9. Zhe Wang, Yeongin Kim, Jumbo Son, Dengpan Liu, "Data in Their Hands: An Economic Analysis of Patient-Generated Health Data (PGHD)." *Conference on Information Systems and Technology (CIST)*, 2024.
10. Lingyu Li, Yeongin Kim, Xiaojin Liu, "The Ripple of Innovation: Spillover Effects of AI in the Real Estate Industry." *Conference on Information Systems and Technology (CIST)*, 2024.
11. Xunyu Chen, Seokjun Youn, Yeongin Kim, "Beyond Words: Unveiling the Effect of Physician's Use of Audio Communication in Online Healthcare Communities." *Decision Science Institute (DSI) Annual Conference*, 2024.
 - *Winner, Best Theory-Driven Empirical Research Paper.*
12. Xunyu Chen, Seokjun Youn, Yeongin Kim, "Beyond Words: Unveiling the Effect of Physician's Use of Audio Communication in Online Healthcare Communities." *Conference on Health IT and Analytics (CHITA)*, 2024.
13. Xunyu Chen, Seokjun Youn, Yeongin Kim, "Beyond Words: Unveiling the Effect of Physician's Use of Audio Communication in Online Healthcare Communities." *Conference on Information Systems and Technology (CIST)*, 2023.

14. Minhee Choi, Seonjun Kang, Yeongin Kim, “Understanding Social Media Advocacy: Advocacy communication on Violence Against Women Act.” *The Association for Education in Journalism and Mass Communication (AEJMC) National Conference*, 2023.
15. Geng Sun, Yeongin Kim, Yinliang (Ricky) Tan, Geoffrey G. Parker, “Dinner at Your Doorstep: Service Innovation Through Gig Economy in Food Delivery Platforms.” *Decision Science Institute (DSI) Annual Conference*, 2022.
16. Yeongin Kim, Seokjun Youn, Kyung Sung Jung, Young Kwark, “Information Sharing Enforcement: Does It Come to Fruition in the Marketplace?” *Decision Science Institute (DSI) Annual Conference*, 2022.
17. Seokjun Youn, Yeongin Kim, Kyung Sung Jung, Young Kwark, Dong-Gil Ko, “Battling Therapeutic Inertia in Diabetes Management: Empirical Evidence from Patient Portal” *Conference on Information Systems and Technology (CIST)*, 2022.
18. Yeongin Kim, Seokjun Youn, Kyung Sung Jung, Young Kwark, “Thanks, but No Thanks: Does Information Sharing Enforcement Come to Fruition in the Marketplace?” *Conference on Information Systems and Technology (CIST)*, 2020.
19. Junbo Son, Yeongin Kim, Shiyu Zhou, “Recommending Clinical Interventions to Patients via IoT-Enabled Health Information System Considering Trust-Dependent Patient Adherence.”, *Conference on Health IT and Analytics (CHITA)*, 2020.
20. Yeongin Kim, Mehmet U.S. Ayvaci, Srinivasan Raghunathan, Bekir Tanriover, “Repairing the Digital Divide Can Increase the Service Divide: The Effects of Patient Portals on Kidney Allocation.” *Hawaii International Conference on System Sciences (HICSS)*, 2019.
21. Yeongin Kim, Mehmet U.S. Ayvaci, Srinivasan Raghunathan, Turgay Ayer, “When IT Creates Legal Vulnerability: Not Just Overutilization but Underprovisioning of Health Care Could be a Consequence.” *INFORMS Annual Meeting*, 2018.
 - *Winner, INFORMS e-Business Best Paper Award.*
22. Yeongin Kim, Mehmet U.S. Ayvaci, Srinivasan Raghunathan, Bekir Tanriover, “Bridging the Digital Divide Can Increase the Service Divide: The Effects of Patient Portals on Kidney Allocation.” *Conference on Health IT and Analytics (CHITA)*, 2018.
23. Mehmet U.S. Ayvaci, Huseyin Cacusoglu, Yeongin Kim, Srinivasan Raghunathan, “Payment Mechanisms, Incentives For Adoption and Value of Health-Information Exchanges (HIEs)” *Conference on Information Systems and Technology (CIST)*, 2017.
24. Yeongin Kim, Mehmet U.S. Ayvaci, Srinivasan Raghunathan, Bekir Tanriover, “Repairing the Digital Divide Can Increase the Service Divide: The Effects of Patient Portals on Kidney Allocation.” *Manufacturing & Service Operations Management (MSOM) Conference*, 2018.

25. Yeongin Kim, Mehmet U.S. Ayvaci, Srinivasan Raghunathan, Turgay Ayer, “The Role of HealthIT in Designing Clinical Practice Guidelines Under Litigation Concern.” *Conference on Information Systems and Technology (CIST)*, 2016.

PRESENTATIONS (*: REFEREED)

Patient-Facing Technologies in Healthcare Delivery.

- 2026, Public Health and Sciences Department, WFU School of Medicine
- 2026, Information Systems Department, VCU School of Business

Will Your AI Turn Backers Away? Evidence from Kickstarter’s AI Disclosure Policy.

- 2025, Pre-International Conference on Information Systems (Pre-ICIS) SIG-DSA Symposium*

An Economic Analysis of the Use of Patient-Generated Health Data (PGHD).

- 2025, Decision Science Institute (DSI) Annual Conference*

How Consumer-Facing Digital Technologies Shape Productivity in High-Stakes Services: Evidence from Kidney Transplantation.

- 2025, Conference on Information Systems and Technology (CIST) *

Beyond Words: Unveiling the Effect of Physician’s Use of Audio Communication in Online Healthcare Communities.

- 2024, Seminar for Big Data Analytics (virtual), Kyung Hee University, South Korea

The Role of Data Sharing and Analytics Capabilities in Interoperable Healthcare Services.

- 2023, Korea AIS (KrAIS) Summer Workshop*
- 2022, Production and Operations Management Society (POMS) Conference

Dinner at Your Doorstep: Service Innovation Through Gig Economy in Food Delivery Platforms.

- 2022, ITDS Research Seminar, G. Brint Ryan College of Business, University of North Texas
- 2022, ABIZ Seminar Series, Ajou University, South Korea

Repairing the Digital Divide Can Increase the Service Divide: The Effects of Patient Portals on Kidney Allocation.

- 2023, ISOM Research Seminar, University of Texas at Arlington
- 2023, Business Research Seminar, Wake Forest University
- 2023, BTM BK21 Global Seminar, KAIST
- 2021, 2018, INFORMS Healthcare
- 2021, IS Research Seminar, University of Texas Rio Grande Valley
- 2021, 2018, 2017, INFORMS Annual Meeting
- 2018, Conference on Information Systems and Technology (CIST) *
- 2018, 2017, Conference on Health IT and Analytics (CHITA) *
- 2018, Manufacturing and Service Operations Management (MSOM) Conference*
- 2017, International Conference on Information Systems (ICIS) Doctoral Consortium*
- 2017, IS Research Seminar, VCU School of Business

Recommending Clinical Interventions to Patients via IoT-Enabled Health Information System Considering Trust-Dependent Patient Adherence.

- 2021, Dean's Seminar Series, VCU School of Business
- 2021, IS Graduate Seminar, Korea University
- 2021, Virginia Research Seminar Series (VRSS)

Information Sharing Enforcement: Does It Come to Fruition in the Marketplace?

- 2021, Dean's Seminar Series, VCU School of Business
- 2020, Conference on Information Systems and Technology (CIST) *
- 2020, KrAIS Research Workshop*

Nourish Your Competitor: Information Sharing in Own-Brand e-Marketplace.

- 2021, 2019, Dean's Seminar Series, VCU School of Business

When IT Creates Legal Vulnerability: Not Just Overutilization but Underprovisioning of Health Care Could be a Consequence.

- 2018, 2017, 2016, INFORMS Annual Meeting
- 2017, Advances in Decision Analysis (ADA)
- 2016, Conference on Information Systems and Technology (CIST) *
- 2016, Doctoral Consortium at Workshop on Health IT and Economics (WHITE) *
- 2016, Annual Big XII+ MIS Research Symposium *
- 2016, INFORMS Healthcare*

Payment Mechanisms, Incentives for Adoption and Value of Health Information Exchanges (HIEs).

- 2018, INFORMS Annual Meeting
- 2017, Conference on Information Systems and Technology (CIST) *

TEACHING INTERESTS

Computer Programming, Data Mining, Machine Learning, Spreadsheet Modeling, Optimization

TEACHING EXPERIENCE

Wake Forest University

- **Course Instructor**
BAN 6005 Python Programming for Business Analytics (Graduate)
MGT 7090 Analytics Software Technology (Graduate)
BAN 6050 Decision Modeling (Graduate)

Virginia Commonwealth University

- **Course Instructor**
INFO 350 Programming (Undergraduate)
INFO 614 Data Mining & Machine Learning (Graduate)
INFO 648 Business Data Analytics (Graduate)
INFO 697 Guided Study (Doctoral Graduate)

INFO 790 PhD Seminar on Health Information Technology (Doctoral Graduate)

University of Texas at Dallas

- **Course Instructor**

Introduction to Programming (Undergraduate)

Object-Oriented Programming (Undergraduate)

- **Guest Lecturer**

Introduction to MIS (Undergraduate), Fall 2013 - Spring 2016

Social Media and Business (Graduate), Spring 2015, 2016

- **Teaching Assistant**

System Analysis and Project Management (Graduate), Summer 2015, 2016

Information Technology Security (Graduate), Spring 2015, 2016

Mobile Web Application Development, (Undergraduate), Fall 2015

Object-Oriented Programming (Undergraduate), Fall 2015

MENTORING (Placement in parentheses)

Doctoral Committee Co-Chair

- Seonjun Kang, 2023 at VCU (Assistant Professor, University of Missouri S&T)
- Abraham Sen, 2023 at VCU (Assistant Professor, West Texas A&M University)
- Steve Essi, 2024 at VCU (Assistant Professor, Salisbury University)

Doctoral Committee Member

- Lingyu Li, 2026 at VCU (Assistant Professor, Purdue University Fort Wayne)
- Sonika Singhal, 2026 at VCU (Assistant Professor, University of Kentucky)
- Woojin Yang, 2024 at KAIST (Assistant Research Professor, KAIST)
- Hyejin Mun, 2023 at KAIST (Senior Researcher, Samsung R&D Center)
- Tong Wu, 2022 at Baylor (Assistant Professor, Western Kentucky University)
- Yousif Alhashemi, 2022 at VCU (Researcher, Artificial Specialized Intelligence)
- Gerald Onwujekwe, 2021 at VCU (Lecturer, Washington University in St. Louis)

SERVICE

Journal Editorial Board Member

- Decision Science Journal (DSJ), Editorial Review Board Member 2023 - Present
- Decision Support Systems (DSS), Associate Editor 2023 - Present
- JAIS Special Issue on Generative AI, Editorial Review Board Member 2023 - 2024
- Journal of the Association for Information Systems (JAIS) 2022 - 2023
Editorial Review Board Member

Journal Reviewer

Management Science (MS), Management Information Systems Quarterly (MISQ), Information Systems Research (ISR), Journal of the Association for Information Systems (JAIS), Production and Operations Management (POM), Journal of Operations Management (JOM), European Journal of Information Systems

(EJIS), Decision Support Systems (DSS), Decision Sciences (DSJ), Electronic Commerce Research with Applications (ECRA), Electronic Commerce Research (ELEC), Information Systems Frontiers (ISFI), Information Technology and Management (ITEM), Healthcare Management Science (HCMS), Asia Pacific Journal of Information Systems (APJIS).

Conference Reviewer

International Conference on Information Systems (ICIS), Hawaii International Conference on System Sciences (HICSS), Conference on Information Systems and Technology (CIST), Decision Science Institute (DSI), European Conference on Information Systems (ECIS), Academy of Management (AOM), Korea AIS Workshop (KrAIS), Southeastern INFORMS (SEINFORMS). Journal of Organizational Computing and Electronic Commerce (JOCEC).

Conference/Workshop Committee

- KrAIS Summer Workshop, PC Member 2023 - 2026
- CIST, PC Member 2023 - 2026
- ICIS, Associate Editor 2023 - 2025
- INFORMS Richmond/Tidewater Chapter, Chapter Officer 2023 - 2024
- WITS, PC Member 2023
- KrAIS Annual Meeting, PC Member 2020, 2023-2024

Conference/Workshop Cluster/Track/Session Host

- Minitrack Co-Chair, AMICS 2026
- Cluster Co-Chair, INFORMS Healthcare 2026
- Track Co-Chair, DSI Annual Conference 2025
- Session Chair, KrAIS Summer Workshop 2023
- Session Host, JAIS Author Development Workshop at PACIS 2022
- Session Chair, POMS Annual Meeting 2022 - 2026
- Session Chair, INFORMS Annual Meeting 2017 - 2024
- Session Chair, Conference on Information Systems and Technology (CIST) 2018
- Session Chair, INFORMS Healthcare 2015 - 2023

School Committee

- Community of Inquiry Committee, WFU 2025 - Present
- Faculty Senate Altemate, VCU 2023 - 2024

Department Committee

- Working Professional MSBA Program Taskforce, WFU 2026 - Present
- Governace Committee Member, VCU 2021 - 2024
- PhD Program Committee Member, VCU 2019 - 2024
- Undergraduate Program Committee Member, VCU 2018 - 2021
- IS Tenure Track Faculty Search Committee Member, VCU 2019 Fall, 2022 Fall
- IS Adjunct Faculty Search Committee Member, VCU 2021 Spring
- SCMA Tenure Track Faculty Search Committee Member, VCU 2023 Fall

INDUSTRY & OTHER PROFESSIONAL EXPERIENCE

- Texas A&M University Systems Health Science Center, College Station, TX** 2013
Research Assistant
Conducted simulation analysis to streamline a physician peer review process and optimize resource planning for future demand. The study results were presented in INFORMS Healthcare 2013, Chicago, IL.
- Logistics Division, STX Offshore & Shipbuilding, Changwon, South Korea** 2011
Associate Manager
Coordinated daily logistical operations, including inbound shipments, inventory control, order fulfillment, and distribution.
- Human Resource Division, Eighth United States Army, Seoul, South Korea** 2008 - 2010
Sergeant, Korean Augmentation to the United States Army (KATUSA)
Assisted and coordinated Award and Policy Programs for the Eighth United States Army.
- Auto-ID Labs, KAIST, Dajeon, South Korea** 2006
Research Assistant
Participated in a research project RFID-Based Return Management in the Apparel Industry. The study results were presented in Asia Pacific Industrial Engineering and Management Society (APIEMS) Conference 2006, Bangkok, Thailand.

PROFESSIONAL MEMBERSHIP

- Association for Information Systems (AIS)
- The Korean Association for Information Systems (KrAIS)
- Institute for Operations Research and the Management Sciences (INFORMS)
- Decision Science Institute (DSI)
- Production and Operations Management Society (POMS)

GRANTS, FELLOWSHIPS, AND HONORS

- Robinson-Lightcap Faculty Fellow, WFU School of Business 2026 - 2028
 - Finalist for Best Scholar Award, VCU School of Business 2021 - 2023
 - Small Research Grants, VCU 2019
 - Graduate Research Travel Funding, UT Dallas 2013 - 2018
 - Doctoral Fellowship, UT Dallas 2016 - 2017
 - Nominated and Accepted for ICIS Doctoral Consortium 2017
 - Nominated and Accepted for Big XII+ Doctoral Consortium 2016
 - Graduation with Summa Cum Laude, Inha University 2007
 - Tuition Waiver for Superior Academic Performance Scholarship, Inha University 2006 - 2007
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COMPUTATIONAL SKILLS

Programming Languages: Python, R, Java, C#, C++, C, HTML, MATLAB, SQL
Analytics Packages: STATA, SAS, CPLEX/AMPL, Arena, Weka
Other: LaTeX, Mathematica, Jupyter Notebook